



## **TEAM ZERO DIRECTOR**

### **Traverse Bay Children's Advocacy Center**



**Position:** Team Zero Director

**Term:** Full time, flexible schedule; some evening/weekend hours

**Compensation:** Competitive

#### **Description:**

Reporting to and in collaboration with the TBCAC Executive Director, the Team Zero Director will oversee and manage a new public will campaign to eliminate child sexual abuse. Traverse Bay Children's Advocacy Center in partnership with the Team Zero Campaign Steering Council, Michigan State University and other community organizations, leaders and donors will support a multi-year, multi-million-dollar campaign. Initially this will be a multi-county demonstration site that will serve to create a statewide model with the outcome of zero child sexual abuse.

For the right candidate, this position offers the opportunity for considerable career growth and advancement.

#### **Responsibilities:**

- Manage outside partners, consultants and contractors to oversee and develop the Campaign Network (community anchors, champions, leaders and partners), Outreach Plan (strategy and work plan), and Advocacy Plan (campaign messaging and content)
- Develop a process to analyze existing services and resources to participate and support the campaign
- Coordinate with the outside evaluator who will create and implement the Evaluation Plan
- Oversee the implementation of the Outreach Plan; monitor and update as need
- Oversee the implementation of the Advocacy Plan; monitor and update as need
- Oversee the development of the Campaign Toolkit
- Oversee the development and implementation of the Team Zero Campaign Website; monitor and update as needed
- Prepare periodic and annual reports to the Team Zero Campaign Steering Council and all grantor/donors regarding status of the Campaign roll-out
- Develop and manage Campaign Budget
- Supervise any direct reports and volunteers
- Collaborate with the TBCAC Executive Director regarding prevention and intervention protocols and activities

## **Qualifications:**

### **Required**

- Master's degree (Public Health, Social Justice, Social Work, Psychology, other) or equivalent experience
- At least 5 years of work experience with progressively increased responsibility

### **Desired**

- Demonstrated experience in strategic planning and project management
- Demonstrated excellence in organizational skills, time and human management, and communication skills; prior experience working with volunteers, events, public relations and communications experts, the media and related vendors and consultants, a plus
- Demonstrated excellence in adaptive leadership skills, including organizational justice, emotional intelligence, development and character
- Enthusiasm for start-up organizations and nimble with change
- Previous experience in writing annual reports
- Demonstrated ability to work independently, remotely and flexibly from off-site locations
- Public speaking and experience in giving presentations and facilitating workshops
- Knowledge of a Social Change Framework
  - Community organizing experience
  - Understanding of a Public Will Campaign
  - Ability to listen, particularly to grassroots communities
  - Experience in developing/organizing networks
- Experience on a board or being a liaison to a board
- Appreciation of marketing, communication and social media
- Demonstrated ability to use data to drive program outcomes
- Previous supervisory experience

### **Personal Characteristics:**

- Passion for the protection and well being of children and youth
- Energized by change, especially on the macro level
- Manages frustration of self and others
- Flexible
- Self initiator

### **Staff Support:**

- Administrative assistant/clerical support

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*Traverse Bay Children's Advocacy Center is a regional response center for the protection and wellbeing of children. Its mission is to bring justice, hope and healing to children and families harmed by sexual abuse, physical abuse, and witness to violence and, to create communities within which all children are safe.*  
[traversebaycac.org](http://traversebaycac.org)

*Team Zero is a program of the Traverse Bay Children's Advocacy Center. Its purpose is to arm the community with facts, tools, and resources to bring the rate of child sexual abuse to zero.*  
[weareteamzero.org](http://weareteamzero.org)